2025 Commonwealth DAY OF PLAY

Saturday, August 9, 2025

The Commonwealth Day of Play invites people of **all ages** to have fun, raise awareness, and inspire collective action about the importance of play, social connection, physical activity, and community in children's lives.





10:00 AM-4:00 PM



Taylor Farm Park 200 Whiteside Rd, Sandston, VA 23150



This all-day statewide event offers engaging, screen-free activities such as family-friendly games, free entry to local institutions and museums, information booths from local businesses and communities, and more!

Be Inspired. Be Fulfilled. Be Engaged.

Across Virginia, schools, businesses, and organizations are encouraged to **participate** by providing free or discounted meals, day passes or memberships, and giveaways or special programming!

Check out **ReclaimChildhood.virginia.gov** to learn more about the initiative and future events.

2025 Commonwealth Day of Play

HOW TO HOST: TOOLKIT

Saturday, August 9, 2025

The Commonwealth Day of Play invites people of **all ages** to raise awareness and inspire collective action about the importance of play, social connection, physical activity, and community in children's lives. This is a **statewide** celebration designed to bring classic play back into children's lives. From sack races to getting muddy and running wild with friends, we're reviving the joy of field day fun and community spirit.

We're calling on everyone—parks, businesses, and neighborhoods—to come together and get kids outside, active, and playing the way childhood was meant to be.

Our Main Goals:

- Encourage healthy, active outdoor play.
- Build strong community and social connections.
- Promote joyful, screen-free activities.
- Foster face-to-face interaction and creativity.
- Celebrate the power of unstructured play.
- Promote inclusive, low-cost fun for all families.
- Highlight the importance of play in child development.
- Create lifelong habits that support emotional and physical growth.



This is part of the Governor's Reclaiming
Childhood Initiative! Check out
ReclaimChildhood.Virginia.gov to learn

more about the initiative and future events.