



office of the state
OMBUDSMAN
LONG-TERM CARE

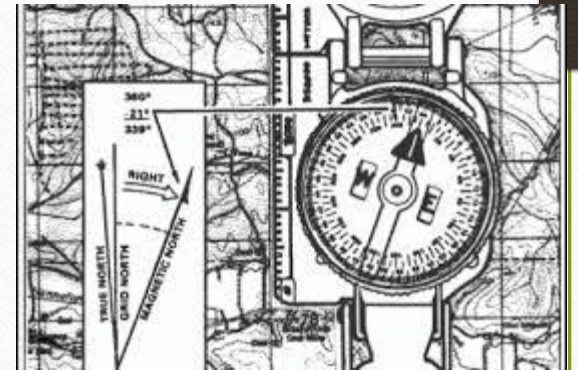
The Long-Term Care Ombudsman Program: A Brief Overview

***Strengthening Oversight of
Virginia's Nursing Homes
Executive Order Fifty-two
Nursing Home Advisory Board***

September 15, 2025

THE ROADMAP - Exploring the Ombudsman Program's unique role & perspective

- I. Brief overview of the LTC Ombudsman Program's Purpose, Process, and Perspective
- II. What Nursing Home Complaints Tell Us
- III. Perspectives on Issues Impacting Quality
- IV. Where Do We Go from Here?



The Long-Term Care Ombudsman Program - WHAT & WHY?

THE REALITY: Many vulnerable long-term care recipients are too weak, frail, disabled, or fearful to speak up for themselves.

MISSION: Serve as an **ADVOCATE**

- For **basic rights** and dignity
- For **quality of care and quality of life**
- To **give voice** to recipient's concerns



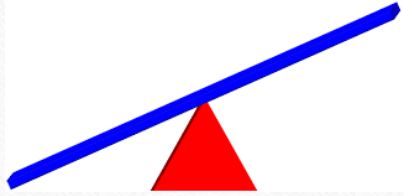


But isn't there a law??

Well, yes- -

- State law and regulation – licensure, oversight
- Federal law & regulations – Medicare & Medicaid
- **BUT** the rules and regulations are only as effective as the **implementation/ accountability.**





An uneven playing field

- Power imbalance
- Residents often lack understanding of the 'system', and of basic rights and protections
- Often urgent need for services, limited options
- Fear of retaliation – Fear of speaking up



Arthur Flemming

captured it well:



“The individual in the nursing home is powerless. If the laws and regulations are not being applied to her or to him, they might just as well not have been passed or issued.”

Long-Term Care Ombudsman Program

Federal law (45 CFR Part 1324, Subpart A) requires:

- **Each state establish an Office of the State Long-Term Care Ombudsman...**

Purpose:

- **to protect the health, safety, welfare, and rights**
of LTC residents – to include – but not necessarily be
limited to residents of nursing homes and residential care
facilities (known as “assisted living facilities” in Va.) ...
- **with a mandate to provide :**
 - **individual advocacy AND**
 - **systems advocacy**



Virginia's LTCOP:

ONE Integrated Statewide Program

Office of the State LTC Ombudsman
at the Dept. for Aging and Rehabilitative Services
Trains, certifies & designates, oversees
27 (FTE) local representatives
in 20 Local Offices (AAA's)



Va. has expanded LTCOP's jurisdiction:

Advocates for LTC recipients in:

- nursing homes
- assisted living facilities
- The client's own home - receiving community-based services
- Medicaid Managed Care (**LTSS**)



Program Authority

- **FEDERAL**
 - Older Americans Act 42 U.S.C. Section 3001 et seq.
 - 45 CFR 1324, Part 1324, Subpart A (FINAL RULE)
- **STATE**
- Code of Virginia Title 51.5 182-185
 - ACCESS - Residents & Records
 - SCOPE/ MANDATE
 - INDEPENDENCE – Protection from retaliation



LTCOP Responsibilities

- **Identify, investigate and resolve** complaints made by or on behalf of residents
- **Provide information** to residents about long-term care services
- Provide technical support for the development of **resident and family councils**
- **Advocate for changes** to improve residents' quality of life and care
- **Represent resident interests** before governmental agencies
- **Seek legal, administrative** and other remedies to protect residents
- **Ensure** residents have regular and **timely access** to the LTCOP

Prevention ‘worth a pound of cure’

- ✓ Info/ consultation to help consumers **make informed LTC decisions**, support ‘aging in place,’ autonomy, dignity & quality of life;
- ✓ Ensure LTC recipients can **access benefits**, understand and exercise their rights;
- ✓ Early intervention – **prevent suffering & harm** from poor care & costly, potentially life-threatening complications;
- ✓ **Prevent or reduce unnecessary costs** resulting from poor care.





A Truly Person-Centered Advocate

- Resident-Directed / Empowering
- Confidential
- Resolution – Focused

NOT Regulatory

NOT APS

NOT Case Managers



Office of the State Long-Term Care Ombudsman

The VOICE for those who often cannot speak for themselves...
we LISTEN, inform, assist, investigate and advocate.



Outcomes 2024

- 3,188 complaints investigated
- 79% resolution rate
- 21,963 information & consultations, including 1,806 Medicaid

Managed Care beneficiaries



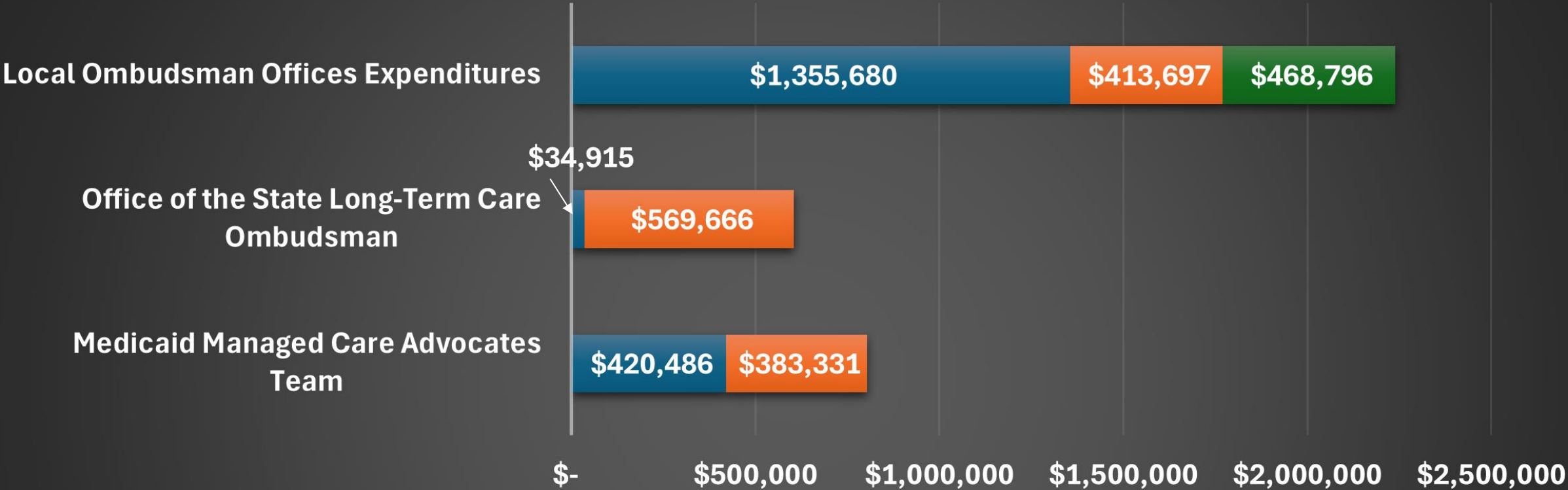
6,407 facility visits to monitor and promote quality and ensure access to the program's services

- Nursing Homes: 296 (33,109 beds)
- Assisted Living Facilities: 563 (37,393 beds)
- Mental Health Beds (273 beds)
- 35 local ombuds (27 Total full-time equivalent)



Mandated by Older Americans Act & state laws

LTCOP Funds Expended By Funding Source



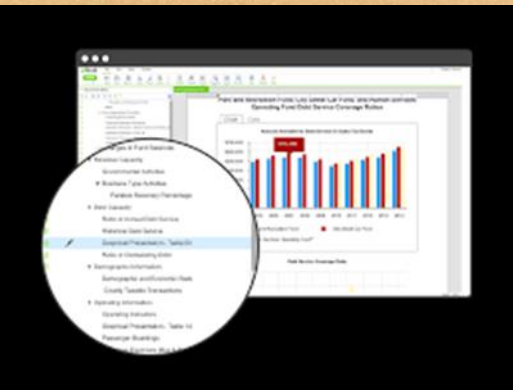
	Medicaid Managed Care Advocates Team	Office of the State Long-Term Care Ombudsman	Local Ombudsman Offices Expenditures
Federal	\$420,486	\$34,915	\$1,355,680
GF	\$383,331	\$569,666	\$413,697
Local Funding Held at AAA			\$468,796

Federal GF Local Funding Held at AAA

Virginia's Nursing Homes 'State of the State' of Things

VITAL SIGNS





Clearly there is a problem...

GAO (2019-2020)

- **Abuse citations doubled from 2013-2017.** (2019)
- **Gaps in CMS oversight**, insufficient steps to address abuse
- **“Infection control deficiencies** were widespread and persistent in nursing homes prior to COVID-19 pandemic” (2020)
- **“Inadequate nursing home staff** – Direct links to potential harm and actual harm of residents” OIG (2024)
- Nursing facilities were among six provider types with the **most patient abuse and neglect convictions**



COVID – A PAINFUL AWAKENING

- In **FAR TOO MANY** of our nursing homes - -

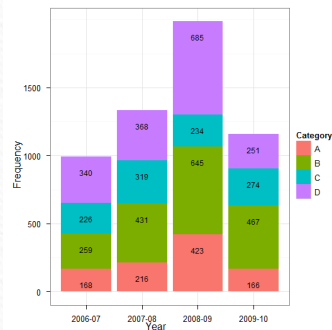
- **LACK OF SUFFICIENT STAFF**
- **INADEQUATE TRAINING**
- **LACK OF EFFECTIVE SUPERVISION**
- **LACK OF STABLE LEADERSHIP...**



➔ **A RECIPE FOR FAILURE TO MEET MOST BASIC CARE NEEDS**

Virginia LTCOP: Top 5 Nursing Home Complaint Types

FFY 2023	FFY 2024
1. Medications errors	Inappropriate discharge or eviction
2. Inappropriate discharge or eviction	Medications errors tied with Symptoms unattended, not addressed, care not provided
3. Not bathed, allowed to remain in soiled clothing and/or briefs, lack of personal hygiene	Staff failure to respond to call lights, call bells or requests for assistance
4. Symptoms unattended, not addressed, care not provided	Problems with shortage of staff, and/or lack of staff training
5. Substandard quantity, quality, choice, temperature, timing of meals and snacks	Not bathed, allowed to remain in soiled clothing and/or briefs, lack of personal hygiene



CMS Quality Ratings: Virginia's Nursing Homes



Out of a total 290 certified nursing facilities, Virginia has -

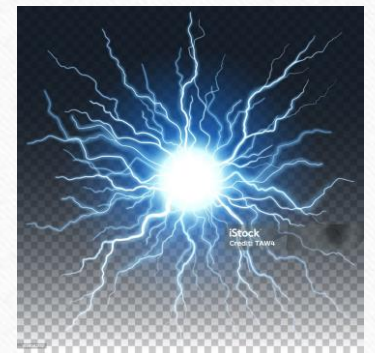
- 56 **2-star** facilities = “Below Average” (19%)
- 85 **1-star** facilities = “Much Below Average” (29%)

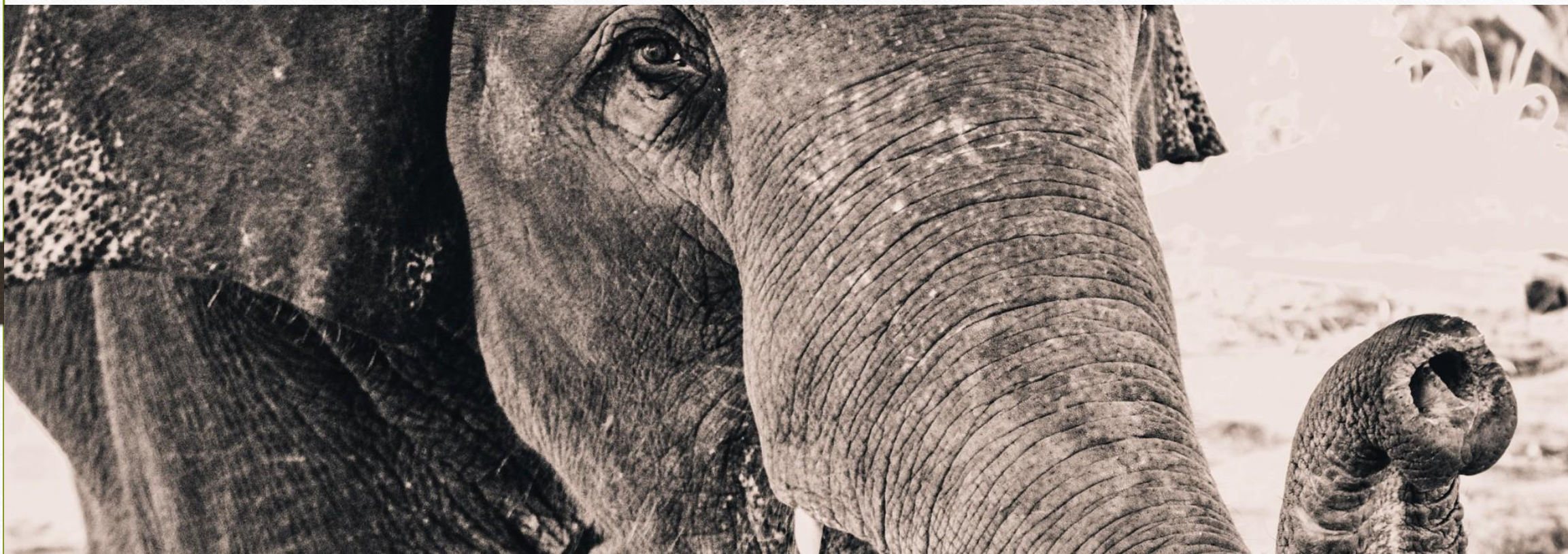
48% of Virginia nursing homes (141 facilities) fall below the **national average star rating** of 2.85 (updated June 2024).



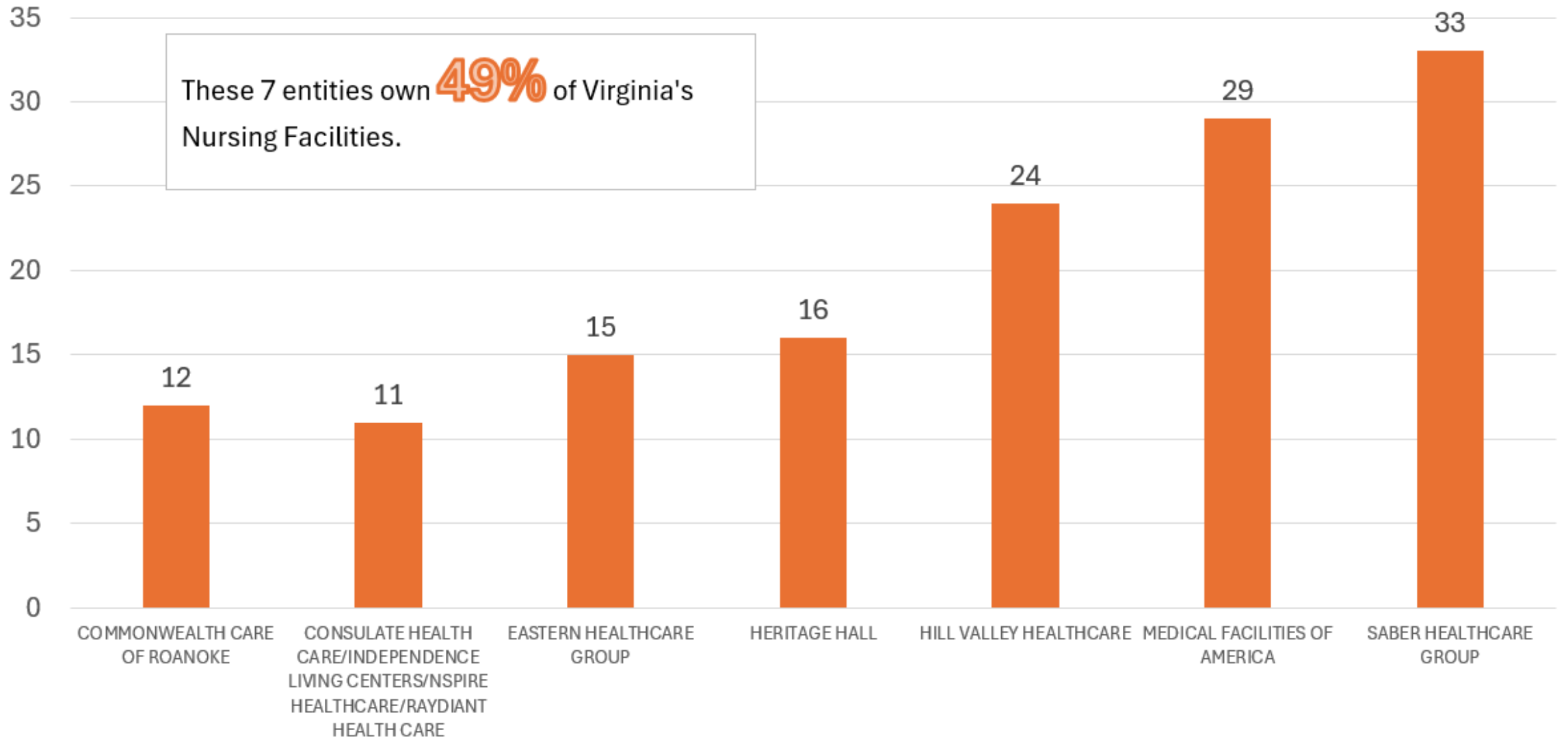
Throwing fuel on the fire - and then - - a 'perfect storm'

- **WORKFORCE CRISIS** – Health care in particular
- **INDUSTRY PUSH-BACK** against regulation, regulatory actions
- **ENFORCEMENT** under-resourced - **HUGE BACKLOG**
- **CONSTANT 'CHURNING'** – NH Ownership changes –
Va. 4th highest ownership change in U.S.
- **TROUBLING TREND: PE & REIT** Acquisitions





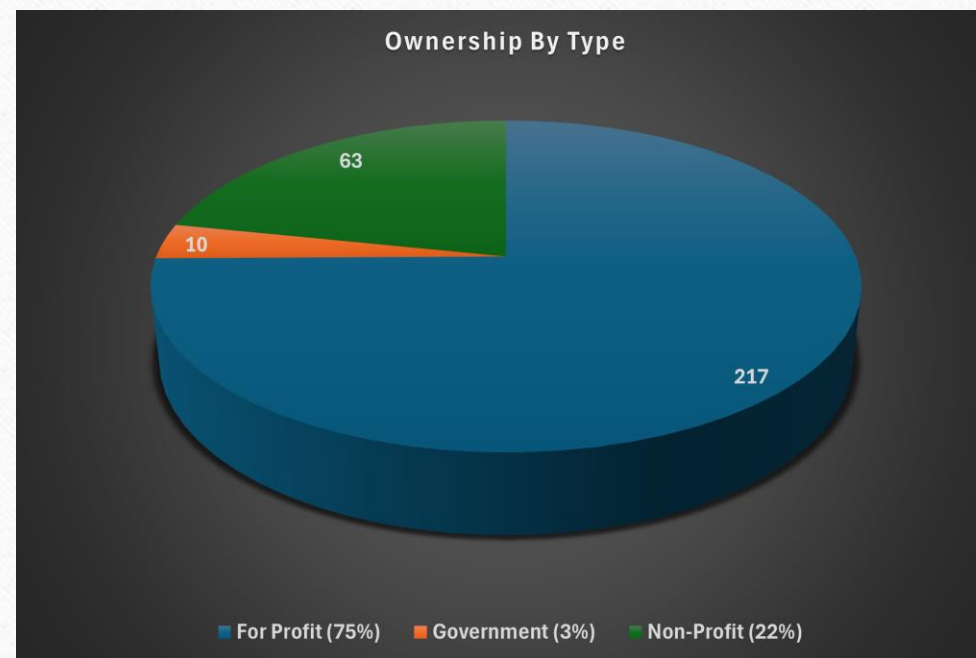
Virginia Nursing Home – Corporate Chain Ownership



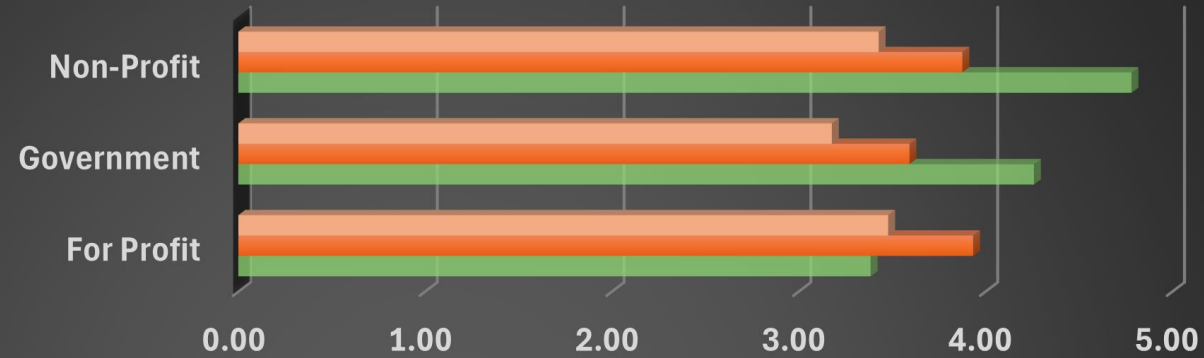
Ownership Types in Va. Nursing Homes

Virginia – combination of
'For Profit' and 'Not for Profit':

<u>Type</u>	<u>%</u>	<u>Avg. star rating</u>
For profit	75%	2.55
Government	3%	3.67
Non-profit	22%	4.1



Actual Staffing VS Needed Staffing (Per CMS Data)



	For Profit	Government	Non-Profit
■ (Acuity-Based) Average of Case-Mix Weekend Total Nurse Staffing Hours per Resident per Day	3.48	3.18	3.43
■ (Acuity-Based) Average of Case-Mix Weekday Total Nurse Staffing Hours per Resident per Day	3.93	3.59	3.88
■ Average of Reported Total Nurse Staffing Hours per Resident per Day	3.38	4.26	4.78

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- Average of Reported Total Nurse Staffing Hours per Resident per Day

Where do we go from here?



- Strengthen oversight & enforcement – More resources, regulatory tools.
- Strengthen other critical protections – APS, LTCOP, Protection & Advocacy.
- Increase transparency & accountability:
 - Collect, share, and utilize accurate information - ownership/ affiliation, financing, staffing.
 - Ensure incentive payments go to the right operators for the right purposes.
 - Promote and reward sustainable solutions to address root problems.
- Continue addressing WORKFORCE issues, including workplace culture.

It comes down to **business**, after all – but far too often, it comes down to...

REAL HARM to some of the **MOST VULNERABLE** – often too weak, disabled, and fearful to speak up for themselves...

It's the loss of rights, dignity, quality of life and too often, it's a matter of **life and death**.

WE can and must do better.







Contact information:



Joani Latimer

State Long-Term Care Ombudsman,
Virginia Department for Aging and
Rehabilitative Services

804-726-6624

joani.latimer@dars.virginia.gov

www.vadars.org