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VIRGINIA INVESTS \$122 MILLION IN RURAL HEALTH

The investment, through the Rural Health Transformation Fund, will support rural providers, expand access to care, and invest in innovative technology

RICHMOND, VA – Virginia has invested more than \$122 million to support healthcare in rural communities through the Rural Health Transformation Program. The funding – a portion of the total \$189 million in the Rural Health Transformation Fund for 2027 – will provide resources to rural healthcare providers, expand access to care across the Commonwealth, invest in innovative technology, and strengthen the rural healthcare workforce.

“The ground is shifting under our health care system, and rural communities are feeling that uncertainty in real time,” **said Secretary of Health and Human Resources Marvin B. Figueroa**. “These investments allow us to create stability where we can, innovate where it makes sense, and keep care within reach for the people who need it.”

The Rural Health Transformation Program serves more than 1.5 million Virginians across 76 rural localities. This initial investment of \$122 million is the first step in a multi-pronged process, with funding going to key partners that will then issue smaller, competitive grants to organizations working to strengthen healthcare access within rural communities, including health systems, clinics, educational institutions, and community-based organizations. The grant application process for eligible community organizations is now open. Those interested can click [HERE](#) for information about eligibility, deadlines, and more.

“The future of rural health in Virginia is deeply personal — not just to me, but to the families and generations who call these communities home,” **said Heidi Hertz, Director of Rural Health Transformation**. “These funds strengthen the pipeline of providers committed to rural communities, expand access through technology, and reflect a bipartisan commitment to improving health and opportunity across rural Virginia.”

The Commonwealth of Virginia is working with the following partners to issue grants to community-based organizations:

- **VA Hospital and Healthcare Association Foundation** to support local organizations that can grow remote patient monitoring and rural residency slots, with a focus on high demand areas, while increasing access to healthy food and wellness resources.

- **VA Healthcare Foundation** to support organizations advancing rural provider productivity and interoperability.
- **VA Foundation for Community College Education** to grow the health workforce by supporting organizations engaging students in rural areas in allied health careers, like technicians and therapists or technologists.
- **VA Innovation Partnership Corporation** to establish a technology innovation fund to help early-stage Virginia health technology companies scale digital health solutions.
- **VA Works** to expand Earn to Learn programs and build on apprenticeship programs.
- **VA Department of Education** to create a workforce pipeline through expanded rural healthcare credential programs.
- **VA Department of Health** to invest in maternal care and community paramedicine.
- **VA Foundation for Healthy Youth** to support organizations promoting active kids and consumer tech.
- **VA Department for Aging and Rehabilitative Services** to better integrate care for rural Virginians dual-enrolled in both Medicare and Medicaid.
- **Northern Shenandoah Valley Regional Commission** to invest in organizations advancing mobile and hybrid care for patients in the Shenandoah Valley.
- **VA Center for Health Innovation** to evaluate and monitor the program.

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